



United Way
of Metropolitan Dallas



UNITED WAY
TOCQUEVILLE SOCIETY
RUTH SHARP ALTSHULER CIRCLE

A BRIGHTER FUTURE
FOR ALL
BEGINS WITH
US TODAY





One life. One family. One community.



You can positively change them all. As a member of the Tocqueville Society – Ruth Sharp Altshuler Circle of United Way of Metropolitan Dallas, you join more than 660 influential business and civic leaders committed to improving lives in North Texas.

With this distinguished society, you can volunteer your time to provide insights that inspire a young person to succeed. You can share a gift that enables a struggling family to obtain the tax relief they need. You can advocate for the public policies that make it easier for low-income children to get health insurance.

We would be honored if you would join or renew your membership with the Tocqueville Society, which has demonstrated philanthropic leadership in our community for 24 years. Your generosity today impacts the generations of tomorrow.



“My wife, Susan, and I took time to evaluate where we wanted to give our money. With two grandchildren, we decided children would be our focus. As we began to see what United Way was doing several years ago, we knew we wanted to be a part of that work.”
— Ralph Hawkins, HKS, Inc.
Tocqueville Society member since 2005

MEANINGFUL REWARDS

Volunteer and learn about pressing community issues alongside fellow community leaders and corporate professionals:

- Second Tuesday Luncheon Series, featuring keynote addresses by corporate and community leaders
- Specialized volunteer projects, like the *Art from the Heart* family volunteer event and Women of Tocqueville's *Dreaming of the Future* mentoring project
- Attend exclusive parties and networking events honoring your outstanding philanthropic commitment
- Learn how your gift is making an impact in the community through specialized communications
- Bench & Bar, special recognition for Tocqueville Society members in the legal community



WOMEN OF TOCQUEVILLE It's a place for you to combine your professional and philanthropic interests. It's a unique opportunity to engage with other leading women dedicated to improving our community. It's as simple as making your gift and saying, "I want to join Women of Tocqueville."

Women of Tocqueville members produce a measurable impact in Education, Income and Health in the Dallas area through their contributions and service. Throughout the year, they enjoy exclusive social and networking events, and specialized volunteer and advocacy opportunities.

It's a society of action...of impact...of change. Women of Tocqueville members don't just talk about what they would like to see for our community — they work as a collective force to create positive results for our region.

Uniting to improve Education, Income and Health is critical to the future of our community.
LIVE UNITED: GIVE. ADVOCATE. VOLUNTEER. UNITEDWAYDALLAS.ORG

HELP US ACHIEVE CRITICAL GOALS FOR OUR COMMUNITY

To make lasting improvements in the lives of people in Dallas, Collin, Rockwall and southern Denton counties, United Way is uniting our communities to achieve bold, measurable goals — *United 2020* — over the next 10 years.

As a Tocqueville Society member, you set the standard in our community for charitable giving. In 2009, the Tocqueville Society raised \$8.4 million to support United Way as it targets the critical areas of Education, Income and Health.

You can help make a significant impact in the lives of North Texans by joining the LIVE UNITED movement as a Tocqueville Society member:

- Each Tocqueville Society member annually invests \$10,000 or more to help United Way create lasting positive change in our communities.
- Contributions can be made through payroll deduction, check or credit card, your foundation or gifts of stock.
- The Fast Track giving option allows members to grow into the \$10,000 commitment over three years, while receiving immediate membership benefits. Fast Track is made possible through a matching gift from the Thomas W. & Lillian Kangerga Sowell Charitable Trust.

CREATE A LEGACY OF GIVING

Tocqueville Society members can choose to perpetuate their legacy of Tocqueville giving far into the future. A planned gift can be as simple as remembering United Way of Metropolitan Dallas in your will.

JOIN US TODAY

We invite you to join us as a member of the Tocqueville Society. To learn more, please send an inquiry to membership@unitedwaydallas.org or call 214.978.2070.



United Way
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Serving Dallas, Collin, Rockwall and Southern Denton Counties
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