

Tocqueville Times

A PUBLICATION EXCLUSIVELY FOR MEMBERS OF THE RUTH SHARP
ALTSHULER CIRCLE OF THE UNITED WAY TOCQUEVILLE SOCIETY



UNITED WAY
TOCQUEVILLE SOCIETY

United Way
of Metropolitan Dallas
Serving Dallas, Collin, Rockwall
and Southern Denton Counties

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FALL 2013

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kickoff events

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SAYING “YES” TO THE COMMUNITY: ANNETTE SIMMONS

To explain how she became involved with United Way of Metropolitan Dallas, Annette Simmons begins with Caroline Rose Hunt.

When Caroline invited her to tea at Lady Primrose, Annette was thrilled to be the guest of a Dallas superstar. Halfway through their visit, Caroline asked Annette to chair the annual Tocqueville Society event for United Way.

At the time, Annette had never been involved with a charity or chaired an event. When she married Harold Simmons, he asked her to promise not to “chair a bunch of events” so she could travel with him. But, Annette said, “Nobody says ‘no’ to Caroline Rose Hunt.”

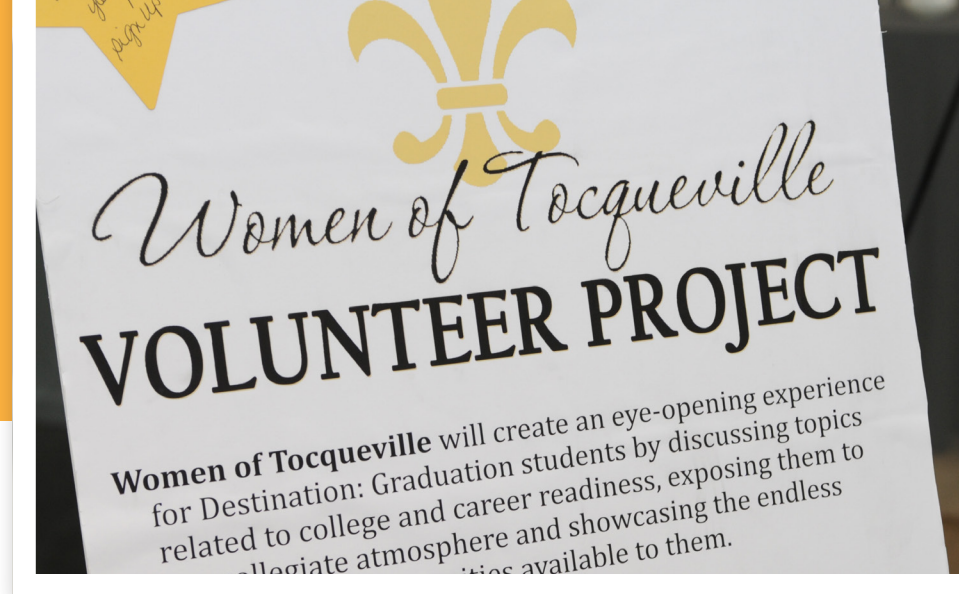
Annette’s co-chair for the Tocqueville event was Roger Staubach. At their first meeting, Annette told Roger, “If you do all the speaking, I’ll do all the party planning”—and a great partnership was formed. In the ballroom at The Crescent, Lynne Cheney spoke on behalf of her husband, Dick Cheney, and the successful event raised more than \$3 million for United Way — a record at that time. To this day, when Roger sees Annette he says, “Annette, I’ll do all the talking, if you do all the partying.”



Annette and Harold Simmons

Annette and Harold have continued to be steadfast United Way supporters — personally and through Harold’s company, Contran Corporation. In the past five years, the Contran campaign has grown more than 36 percent.

As Tocqueville chair, Annette gained tremendous respect for those who tirelessly raise money for worthy charities in Dallas, such as her longtime friends Caroline Rose Hunt and Ruth Altshuler. Annette says she saw both recently at celebrations for the new Bush Library. Annette said, “I hope Ruth never asks me to chair anything. I can’t say ‘no’ to her, either.”



WOMEN OF TOCQUEVILLE “SET THE VISION” FOR MESQUITE STUDENTS

By Claudia Morrow, vice president of commercial pricing,
Luminant Energy

A statue of a chicken’s head and a child’s future success. I wouldn’t have thought there would be any relationship between them — until recently.

On October 3 at the chic Gremillion Gallery, among contemporary paintings and avant-garde statues — including one of a chicken’s head — Women of Tocqueville Society members learned how we could change the course of local students’ lives as volunteer mentors.

Donna McAda, a Mesquite ISD administrator who mentors three students herself, described the difference that the United Way initiative Destination: Graduation has on the lives of high school students in her district. She said caring adults work with the students to “set the vision” and establish clear goals for the future. Mentors help students see opportunities they might otherwise miss, and bridge the gap from graduation to success beyond school.



Since the kickoff event, Women of Tocqueville volunteers have visited North Mesquite High School students at their school — and walked alongside them on a tour of the University of Texas at Dallas. For many of the students who don’t often have opportunities outside the area around their school and home, these experiences open their eyes to greater possibilities for their futures than they might have imagined.

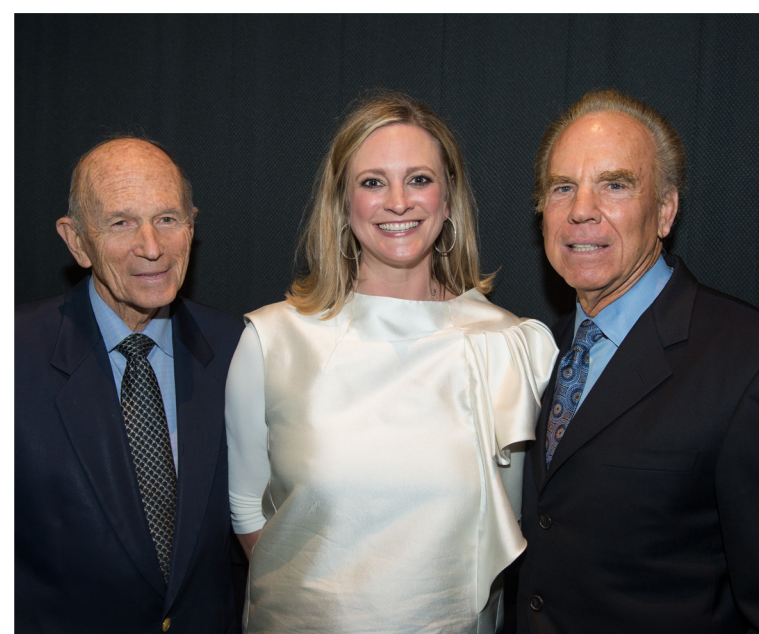
On December 12, Women of Tocqueville have one more opportunity to meet with the students at North Mesquite. If you would like to be involved in this event or future mentoring opportunities, please contact Meghan Irwin at 214.978.2089 or mirwin@unitedwaydallas.org.

90th ANNIVERSARY CELEBRATIONS START EARLY

Next year marks the 90th anniversary of United Way of Metropolitan Dallas and the 40th anniversary of the historic partnership between United Way Worldwide and the National Football League. Appropriately, several people who are very familiar to Dallas Cowboys are helping the community celebrate — and inspiring more people to get involved.

Charlotte Jones Anderson, Dallas Cowboys executive vice president and chief brand officer, and Troy Aikman, Pro Football Hall of Famer and lead NFL analyst for FOX, will chair the year-long celebration.

“I’ve been a believer in United Way since my playing days with the Dallas Cowboys,” said Aikman. “When you think about all the organizations and individuals whose lives have been changed over the last 90 years, it truly is humbling.”



Dr. Kenneth Cooper, Jennifer Sampson, Roger Staubach

In October, Anderson and Aikman were joined by former Dallas Cowboys greats Roger Staubach, Tony Dorsett and Emmitt Smith — and many Tocqueville Society members — in an event at LOOK Cinemas in Addison. Guests watched United Way public service announcements that have featured nine Dallas Cowboys players, who have agreed to champion “Nine for 90”



Charlotte Jones Anderson, Jennifer Sampson, Troy Aikman

volunteer-driven United Way service projects in the year ahead.

Aikman said, “I look forward to working with Charlotte and Jennifer Sampson to lead the region in celebrating the great work that’s been done here since 1924.”



Tom Falk, Tony Dorsett, Troy Aikman, Charlotte Jones Anderson, Emmitt Smith, Jennifer Sampson, Roger Staubach



Randy Tomlin, Emmitt Smith, Debra and Ken von Storch

TOCQUEVILLE SECOND TUESDAY SERIES

Exclusively for Tocqueville Society members and their spouses

Second Tuesday of each month, 11:30 a.m. to 1 p.m. | Abacus Restaurant, 4511 McKinney Ave., Dallas, Texas 75205
\$25 per person; for tickets to the next event, visit my.UnitedWayDallas.org/2ndTue



DECEMBER 10, 2013: THOMAS J. FALK, KIMBERLY-CLARK CORPORATION

“The Rise of the Global Consumer” will be the topic of Falk’s speech. A 30-year Kimberly-Clark veteran, Falk is the architect of the company’s Global Business Plan, which is positioning Kimberly-Clark to lead the world in essentials for a better life. He was elected chief executive officer in 2002 and chairman of the board in 2003. Under his leadership, Kimberly-Clark has grown sales to \$21 billion as of 2012. Falk also chairs the 2013 United Way of Metropolitan Dallas fundraising campaign.



JANUARY 14, 2014: STACEY H. DORÉ, ENERGY FUTURE HOLDINGS CORP.

As executive vice president and general counsel, Doré advises the senior management team at Energy Future Holdings Corp. on legal, regulatory and corporate governance matters. She also oversees the corporate secretary’s office and leads the company’s legal and compliance team. In 2010, she was named Outstanding In-House Counsel by the Association of Corporate Counsel and DCEO Magazine. Doré serves on the Women of Tocqueville steering committee.



FEBRUARY 11, 2014: MAYOR MIKE RAWLINGS, CITY OF DALLAS

Elected Mayor in June 2011, Mayor Rawlings has introduced a development plan for southern Dallas, taken a hands-on approach to improving education and created new strategies for growing the arts. He has put Dallas in the spotlight nationally and internationally by taking a leading role with the United States Conference of Mayors. Previously, he worked his way up from an entry-level job to become the CEO of Tracy-Locke, then the largest advertising agency in the South, and to later lead the world’s largest pizza company, Pizza Hut.

A FAMILY LEGACY OF GIVING

While she lived Italy in the 1980s, Suzanne Simmons Bartolucci received a letter asking her to join the newly formed United Way of Metropolitan Dallas. She gladly joined because Dallas was “home.”

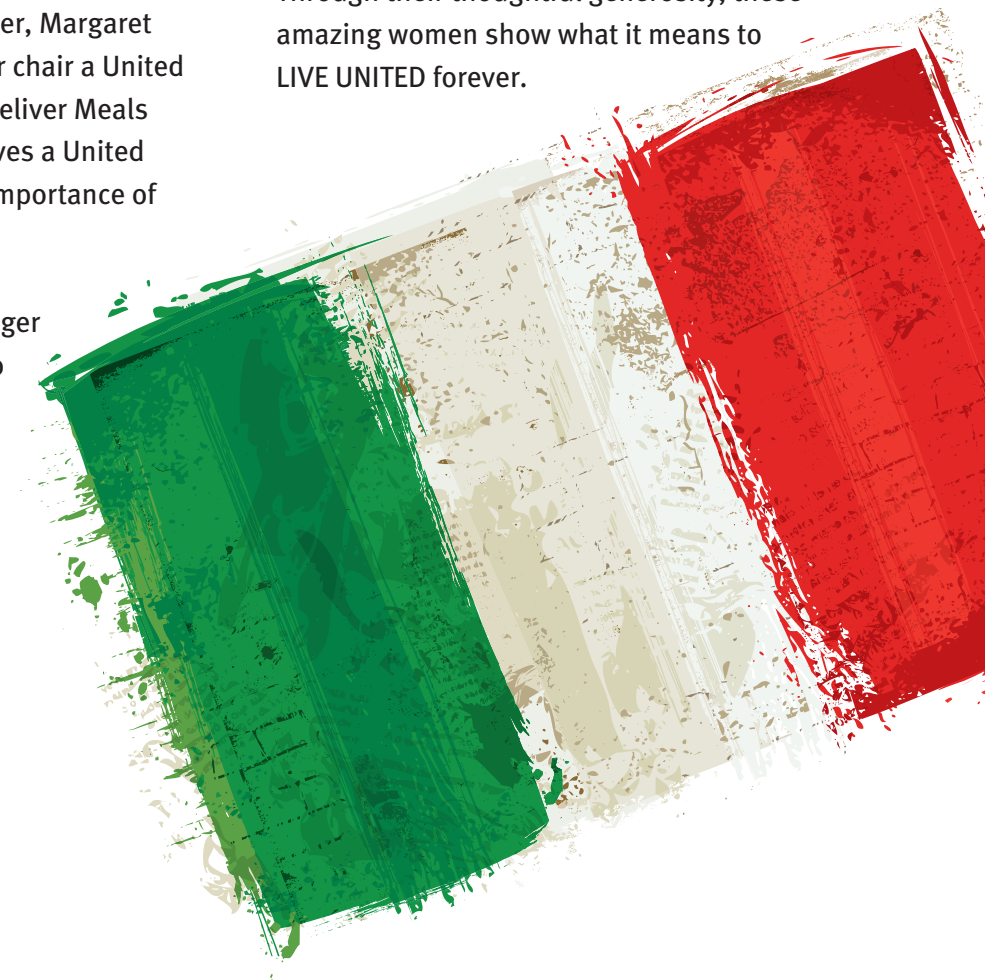
Her sisters, Peggy Simmons Dear and Betty Simmons Regard, are also longtime Tocqueville Society members because they have a strong sense of community.

All three say they give because they want to follow the example of their mother, Margaret Simmons. Watching their mother chair a United Way community campaign and deliver Meals on Wheels (a program that receives a United Way grant), the sisters saw the importance of supporting their community.

Now, the sisters encourage younger family members in other cities to support their local United Ways.

United Way is grateful that all three sisters have made bequests in their estate plans that will be invested in the permanent endowment at the United Way Foundation of Metropolitan Dallas. Their support for the community they love will continue for many generations to come. Additionally, Suzanne and Peggy have generously created current endowments to support the work of the Foundation.

Through their thoughtful generosity, these amazing women show what it means to LIVE UNITED forever.



UNITED WAY OF METROPOLITAN DALLAS TEAM

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Building confidence

What do dining and donating have in common? On November 26, 2013, at Lakewood Country Club, the children of several Tocqueville Society members learned how to feel more confident — and how to give the gift of confidence to others.

During an elegant lunch, certified etiquette consultant Sarah Aynsworth taught the children skills that will give them greater poise. Additionally, the children donated holiday gifts that Mosaic Family Services will distribute to refugees and victims of human trafficking and family violence.

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